

## What is LeadiD?

LeadiD allows lead sellers to prove that they're selling quality leads, and lead buyers to know what they're buying. LeadiD is free and easy to implement, and your proprietary information will always be protected. To learn more, visit [LeadiD.com](http://LeadiD.com), or contact [support@leadid.com](mailto:support@leadid.com).

## All Web Leads Partnership with LeadiD

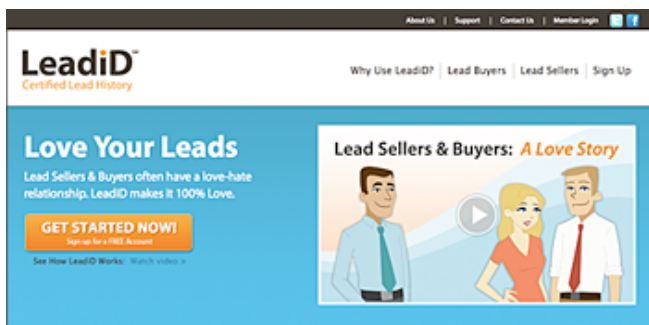
All Web Leads has always had a key focus on seeking the highest quality leads for its inquiry program. Because of our continued focus on quality, All Web Leads has partnered with LeadiD to enhance lead quality and certify all leads as they are sent for processing. All Web Leads is requesting, and strongly recommending, that its lead selling partners use LeadiD to help continue our drive for quality leads. We appreciate your support in this effort.

## Implement LeadiD

To get started with using LeadiD, follow these four simple steps:

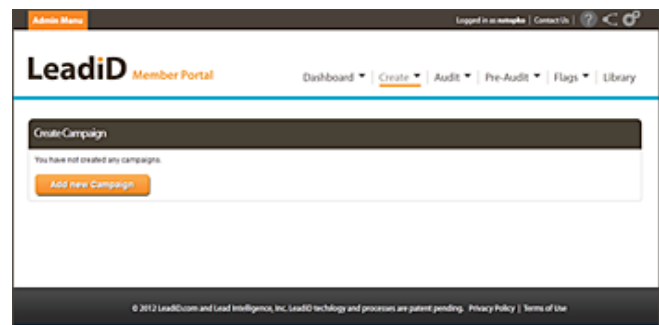
### Step 1: Sign Up

Go to [LeadiD.com](http://LeadiD.com). Click on the 'Get Started Now' button displayed on the homepage. Create an account.



### Step 2: Create

Once logged into the LeadiD Member Portal, go to: Create > My Campaigns > Add New Campaign. Follow the instructions.



### Step 3: Audit (Optional)

You can query your LeadiDs against All Web Leads audits/rules in real-time.

### Step 4: Post

To pass LeadiDs to All Web Leads, simply use the `<LeadiToken>` parameter outlined in the latest version of the technical specifications.